

# Privacy Policy ASK

Your privacy is critically important to us. This Privacy Policy, together with the Terms and conditions posted on our Website, set forth the general rules and policies governing your use of our Website and the applications. Depending on your activities when visiting our Website and other applications, you may be required to agree to additional terms and conditions.

ASK is located at: United States, Australia and United Kingdom and India.

It is ASK's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to <http://www.askmyalexa.com> (hereinafter, "us", "we", or "<http://www.askmyalexa.com>"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

## **1. Applicability :**

This Policy applies to individuals who visit ASK website, individuals who contact us via chat, email, contact forms, telephone, social media (such as LinkedIn, Facebook etc), individuals who register to use the Services, and individuals who register to attend events like webinars. This Privacy Policy applies to <http://www.askmyalexa.com> and applications supported by ASK. It majorly describes how ASK collects, uses and protect the personal information you provide, and to whom we share such information.

## **2. Information Collected :**

Like most website operators, ASK collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. ASK 's purpose in collecting non-personally identifying information is to better understand how ASK's visitors use its website. From time to time, ASK may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

ASK also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <http://www.askmyalexa.com>

blog posts. ASK only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

### **3. Gathering of Personally-Identifying Information :**

Certain visitors to ASK's websites choose to interact with ASK in ways that require ASK to gather personally-identifying information. The amount and type of information that ASK gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at <http://www.askmyalexa.com> to provide a username and email address.

### **4. Security :**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, submitted to us, both during transmission and once it is received, we cannot guarantee its absolute security. If you have any questions about the security of your personal information, you can contact us at [sales@askmyalexa.com](mailto:sales@askmyalexa.com)

### **We use customer information to:**

- Respond to demo and trial requests
- Respond to service requests
- Administer your account
- Send you a newsletter
- Send you marketing communications
- Display content based upon your interests

### **5. Service Providers :**

We may provide your personal information to companies that provide services to help us with our business activities such as processing your payments. These companies are authorized to use your personal information only as necessary to provide these services to us.

### **6. Links To External Sites :**

Our service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and Terms and Conditions of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

#### **7. <https://www.askmyalexa.com> uses Google AdWords and Facebook for remarketing :**

<https://www.askmyalexa.com> uses the remarketing services to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy. You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

#### **8. Aggregated Statistics :**

ASK may collect statistics about the behavior of visitors to its website. ASK may display this information publicly or provide it to others. However, ASK does not disclose your personally-identifying information.

#### **9. Cookies :**

To enrich and perfect your online experience, ASK uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer. A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. ASK uses cookies to help ASK identify and track visitors, their usage of <http://www.askmyalexa.com> and their website access preferences. ASK visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using ASK websites, with the drawback that certain features of ASK websites may not function properly without the aid of cookies. By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to ASK's use of cookies.

#### **10. Privacy Policy Changes :**

ASK may change its Privacy Policy from time to time, and in ASK's sole discretion. ASK encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

### **11. Opt-Out Preference :**

If you wish to subscribe to our newsletter(s), we will use your name and email address to send the newsletter to you. You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or you can contact us at [sales@askmyalexa.com](mailto:sales@askmyalexa.com)

Receiving emails from our website is part of our service. If you no longer wish to receive these emails, you may opt out of them by canceling your account or emailing us at [sales@askmyalexa.com](mailto:sales@askmyalexa.com) and mentioning that you do not wish to receive more information from us.

### **Contact Information**

If you have any questions about this Privacy Policy please contact us via [email sales@askmyalexa.com](mailto:sales@askmyalexa.com) or phone **+1 713 701 5957**.